# FORD PROTECT

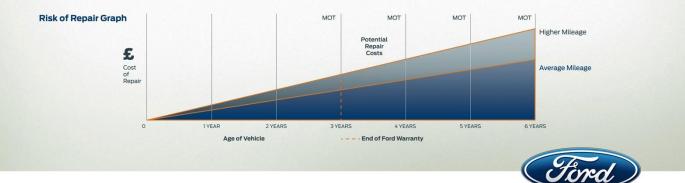
# **3 year Ford warranty on a used car?**

A new car has a 3 year warranty. Why shouldn't your used car have a 3 year warranty? The listing below details some of the features and systems covered by Ford Protect Gold.

Engine	Elec
Gearbox	Electric mo
Clutch	6 disc CD pl
Suspension	Air conditio
4 wheel drive	Central loc
Braking system	Rous Catalytic conve
Power steering	Fuel injection sys
Engine cooling system	Engine managem

#### Hidden cost of owning your car

Your car is covered by the Ford manufacturer warranty for 3 years or 60,000 miles. After this the cost of repair is met by yourself, unless of course you have a Ford Protect Gold warranty. As the age and mileage of your vehicle increases, the risk of an unexpected mechanical failure also increases, whilst an electrical failure can occur at any time.



Where is your vehicle on the graph below and more importantly, where will it be in 3 years time?

This is not a full and complete list. To see full terms and conditions please ask a member of the sales team.



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ESTABLISHED 1970



# WHAT IS FORD PROTECT?

# FORD PROTECT

#### New and Used Vehicle Mechanical and Electrical Breakdown Warranty (3 – 36 months)

- Gold Cover New and Used vehicles up to 10 years old & 100,000 miles at point of sale, then unlimited mileage. Cover commences when manufacturer warranty expires.
- Covers you for unexpected mechanical failure of covered components.
- Including, but not restricted to:-
  - Engine
  - Gearbox (Manual & Auto)
  - Steering & suspension units
  - Air conditioning
  - Engine ECU
  - Fuel Pumps
  - Injectors
  - Electric Motors
  - In Car Entertainment, Multimedia & Sat Navigation Cover Included
    - And it's

### **Backed By Ford**





# WHY DO I NEED FORD PROTECT?

### • How long do you expect to keep your vehicle?

Ford Protect provides cover for up to 3 years, on top of any balance of manufacturer warranty, to pay for unexpected repair bills as your vehicle's age and mileage increases.

### What is your expected annual mileage?

Ford Protect has unlimited mileage cover and pays for the parts and labour costs to repair your vehicle whether you drive 3,000 or 30,000 miles per year.

How much do you budget each month to pay for unexpected repair costs? With labour rates of £85 - £100 per hour and parts costs rising each year, let Ford Protect pay for the repair of mechanical and electrical failures to your vehicle.

#### What will be the main use for your car?

How would you manage if your car was off the road? Would you need it repaired quickly and prefer someone else to pay the bill? This is where Ford Protect can pay for itself.

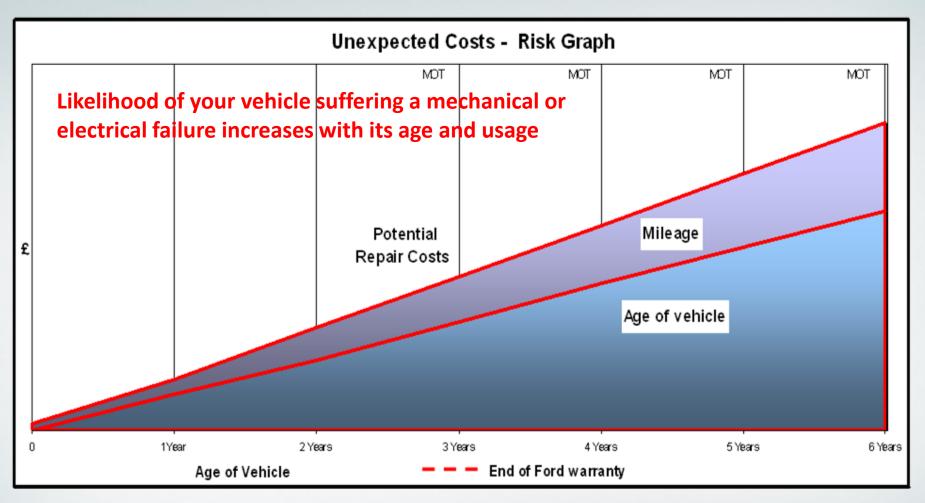
# Have you ever owned a car which failed an MOT? How much did the failure cost to repair?

Ford Protect MOT Test cover can pay for the safety items which may fail an MOT Test, such as lighting, steering, braking, suspension, even seat belts and seat mountings.





### FORD PROTECT



Have you ever thought about the unexpected costs of running your vehicle as it's age and mileage increases? The risk of a mechanical part failing also increases, whilst electrical parts (just like a light bulb) can fail at any time.





# **FEATURES AND BENEFITS**

#### All Mechanical and Electrical cover (Gold)

Covers the items which some warranties may exclude, such as Bluetooth, 6 disc CD player, remote key, catalytic convertor, dashboard instruments, heated screen, alarm system. Satellite & Multimedia systems.

#### Claims limit to match vehicle purchase price

No excess to pay, work may be completed at a Ford main dealer using genuine Ford parts. Ford Protect pay the dealer directly for parts and labour, you do not have to pay and reclaim.

#### Unlimited mileage

Should your annual mileage increase, you will still have full cover for as long as the vehicle is serviced according to the manufacturers schedule (30 days or 1,000 miles leeway)

#### Tailor warranty and AA period to expected period of ownership

Top up existing balance of manufacturers warranty with up to 3 years Ford Protect. New car customers may purchase up to 3 years warranty and 5 years AA cover.

#### Transferable

Warranty and AA may be transferred to new owner when car is sold privately.

#### MOT Test Warranty

If your vehicle fails an MOT you may have to pay for a tyre or exhaust, but certain lighting, braking, steering and suspension safety items will be paid for by your MOT cover.





# WHAT DOES FORD PROTECT GOLD COVER? FORD PROTECT

#### Vehicles up to 10 yrs old / 100,000 miles at time of warranty sale (then unlimited mileage)

#### All mechanical & electrical parts & labour cover including

Claim limit is the vehicle purchase price; prices in (red) are typical repair costs for a Focus

- Failure due to wear and tear on all covered parts, up to a maximum of 70,000 miles
- Engine (£3500) turbo (£1450) cylinder head (£650) flywheel (£980) pistons & rings (£1400)
- Gearbox manual (£2500) automatic (£3500) internal gears (£800) selector forks (£500)
- Fuel System injectors (£350) fuel pump (£280) throttle body (£300) oil pump (£300)
- Suspension wheel bearing (£200) drive shafts (£500) wishbones (£300) coil spring (£265)
- Cooling system radiator (£250) water pump (£325) oil cooler (£250) thermostat (£180)
- Braking master & wheel cylinders (£360) calipers (£350) ABS modulator (£1250)
- Electrical system starter motor (£250) alternator (£300) dashboard instruments (£550) central locking (£280) wiper motor (£300) window motor (£300) heated screens (£300)
- ECU Electronic Control Unit and sensors (£750) heated seats and motors
- Power steering rack (£950) and pump (£600) reservoir & idler box
- Air Conditioning condenser (£500) and compressor (£700)
- Catalytic convertor + DPF (£500) up to 70,000 miles, oxygen sensor (£200)
- 6 disc CD Player (£550) bluetooth (£175) remote coded key (£150)
- Integrated Multimedia & Satellite Navigation Systems (£2500)





# **MOT TEST WARRANTY (optional)**

- With optional MOT Test cover you do not need to worry if your vehicle fails its next MOT as many of the items listed on your fail certificate (VT30) will be paid for by Ford Protect, even if the cause is due to wear & tear. The vehicle must have 90 days current MOT when purchased.
- Protection is available for the next **1**, **2** or **3** consecutive MOT tests
- MOT cover may be purchased without a Ford Protect warranty
- Claims limit is £750 per MOT, with a £25 excess
- MOT cover does not pay for MOT test or any re-test
- Covered items include elements of:-
- Lighting System headlamps, fog lights, side lights, indicator and hazards (£190)
- Steering power steering, steering control and mechanism, wheel bearing (£180)
- Suspension drag links, wishbones, mountings, springs, track rod end (£200)
- Braking calipers (£300) wheel cylinder (£180) master cylinder, discs and drums
- ABS modulator, sensor (£175) ECU (£750) Brake pipes, hoses and cables
- Seatbelts Seat Belt condition and operation
- Failed Emission Standards oxygen sensor (£240) ECU (£650) tuning and adjustment





# WHAT HAPPENS IF I BREAK DOWN?

# FORD PROTECT

# **Optional Ford Protect AA Roadside Assistance**

### **Available On All Warranties From 3-36 Months**

- Roadside Assistance effect a repair at roadside, to get you going again.
- **Recovery** retrieve your vehicle and passengers to the nearest Ford dealer.
- Home Start repair at home or retrieve to the nearest Ford dealer
- Dedicated telephone number 0800 316 0594
- UK Assistance 24 hours a day, 365 days a year
- Vehicle is covered for all authorised drivers
- Assistance if you run out of fuel, have a flat tyre or battery
- Assistance if you are involved in a minor traffic accident, being towed off the motorway can cost £150
- Ford Protect AA Roadside Assistance may be purchased to cover 2<sup>nd</sup> and 3<sup>rd</sup> year of Ford Manufacturer warranty at a cost of £5 per month
- Ford Protect AA Roadside Assistance is not available without the purchase of a Ford Protect warranty. Warranty and AA cover will expire simultaneously





### **Additional Warranty Benefits**

### • Vehicle Hire

- £30 per day, up to a maximum of 7 days, for valid Ford Protect claims
- For major repairs only, excludes first 24 hours of any accepted claim
- Waiting for parts and repair date not covered

### • Overnight Accommodation & Rail Fares

- Up to £60 towards hotel or rail expenses if you are unable to return home
- Available when valid repair is authorised

### Driving Abroad

 Reimburses you for valid claims on repairs required when abroad in mainland Europe. Pay the repairer in Europe and reclaim when you return to the UK

Please note that roadside assistance is not available or paid for in Europe!





# **COMMON MYTHS**



You are precisely the person who most needs Ford Protect. How would you pay for any repairs once your manufacturers balance of warranty (or 3 month warranty) has expired? White Goods warranties are at least 50% of the cost of the product. Ford Protect is less than 10%.

#### Ford's are meant to be reliable

Mechanically all cars are reliable, however your vehicle has Air Conditioning, CD Player, Power Steering, Electric Windows, Central Locking, Sensors. As cars get older and the mileage increases the risk of failure to one of the thousands of parts on your vehicle also increases.

#### Balance of existing warranty is enough

Problems do not occur in the first few months, they usually occur in 2 - 3 years time, as the car ages and you are liable for repairs. You need protection for the full period of your ownership.

#### Warranties aren't worth the paper they are written on

Ford protect cover Gold cover also protects against wear and tear to covered parts, up to 70,000 miles. Isn't it better if somebody else pays for unexpected repair bills on your vehicle for as long as you own your vehicle.

#### Warranties are a waste of money - I never claim

All warranties are a waste of money until you have an unexpected repair bill. Why have car, life, house cover if you never claim, just in case. One claim could pay for the warranty.





# **Further Information**

- Ford Protect warranties, unlimited claims up to purchase price
- Vehicles should be serviced at a VAT registered garage within 30 days or 1000 miles of due date (invoice should be retained)
- Day one cover & online warranty registration
- Warranty is valid in mainland Europe
- The vehicle should not be used for hire or reward (option available)
- There is no mileage restriction during the warranty period
- Authorisation should be gained from the claims team prior to repairs being completed
- Please refer to the terms and conditions for full terms





# **Ford Protect Warranty Price List**

# FORD PROTECT

Duration	Standard	Special		Duration	Standard	Special	Duration	Standard	Special
				13 mths	£317	£470	25 mths	£467	£720
				14 mths	£329	£491	26 mths	£479	£741
3 mths	FOC	FOC		15 mths	£341	£512	27 mths	£491	£762
4 mths	£100	£281		16 mths	£353	£533	28 mths	£503	£783
5 mths	£125	£302		17 mths	£365	£554	29 mths	£515	£804
6 mths	£150	£323		18 mths	£377	£575	30 mths	£527	£825
7 mths	£175	£344		19 mths	£389	£596	31 mths	£539	£846
8 mths	£200	£365		20 mths	£401	£617	32 mths	£551	£867
9 mths	£225	£386		21 mths	£413	£638	33 mths	£563	£888
10 mths	£250	£407		22 mths	£425	£659	34 mths	£575	£909
11 mths	£275	£428		23 mths	£437	£680	35 mths	£587	£930
12 mths	£299	£449		24 mths	£449	£699	36 mths	£599	£949

#### Vehicles Used for Hire & Reward

Taxi – Mini Cab – Driving School - Courier For vehicles up to 5yrs old & 50,000 miles at inception •Ford Vehicles only •Gold cover level

•Additional premium 2.5 x above listed

MOT Test Cover1 year£492 year£993 year£149

<u>Special Vehicles</u>:- All LCV & Ranger, Non Ford 4x4's , 7 seater vehicles, & non Ford sports type vehicles (<u>NOT FULL LIST</u>)

Excluded vehicles:-LPG. Performance type manufacturers - eg Porsche - Ferrari etc – FULL LIST AVAILABLE



