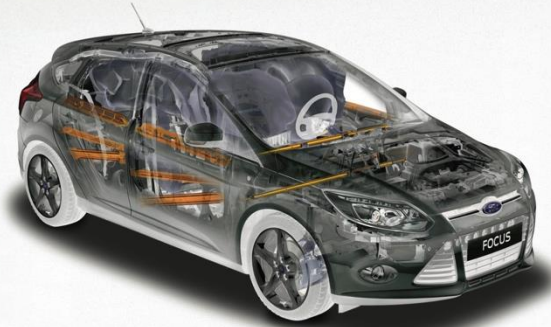


## 3 year Ford warranty on a used car?

A new car has a 3 year warranty. Why shouldn't your used car have a 3 year warranty?  
The listing below details some of the features and systems covered by Ford Protect Gold.

Engine
Gearbox
Clutch
Suspension
4 wheel drive
Braking system
Power steering
Engine cooling system



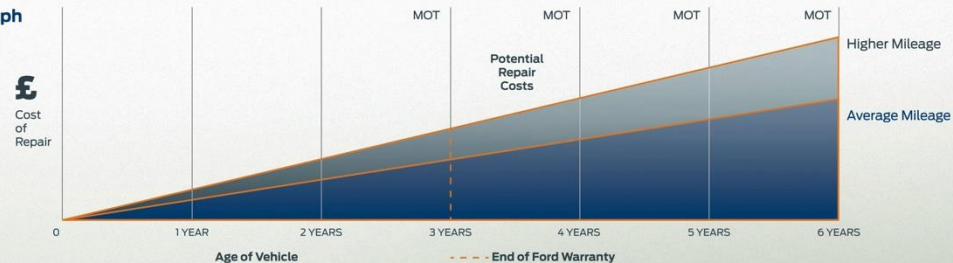
Electrics
Electric motors
6 disc CD player
Air conditioning
Central locking
Catalytic convertor
Fuel injection system
Engine management

### Hidden cost of owning your car

Your car is covered by the Ford manufacturer warranty for 3 years or 60,000 miles. After this the cost of repair is met by yourself, unless of course you have a Ford Protect Gold warranty. As the age and mileage of your vehicle increases, the risk of an unexpected mechanical failure also increases, whilst an electrical failure can occur at any time.

Where is your vehicle on the graph below and more importantly, where will it be in 3 years time?

Risk of Repair Graph



This is not a full and complete list. To see full terms and conditions please ask a member of the sales team.



## ◆ New and Used Vehicle Mechanical and Electrical Breakdown Warranty (3 – 36 months)

- ◆ Gold Cover - New and Used vehicles up to 10 years old & 100,000 miles at point of sale, then unlimited mileage. Cover commences when manufacturer warranty expires.
- ◆ Covers you for unexpected mechanical failure of covered components.
- ◆ Including, but not restricted to:-

- ◆ Engine
- ◆ Gearbox (Manual & Auto)
- ◆ Steering & suspension units
- ◆ Air conditioning
- ◆ Engine ECU
- ◆ Fuel Pumps
- ◆ Injectors
- ◆ Electric Motors
- ◆ In Car Entertainment, Multimedia & Sat Navigation Cover Included



And it's

**Backed By Ford**



### ◆ ***How long do you expect to keep your vehicle?***

Ford Protect provides cover for up to 3 years, on top of any balance of manufacturer warranty, to pay for unexpected repair bills as your vehicle's age and mileage increases.

### ◆ ***What is your expected annual mileage?***

Ford Protect has unlimited mileage cover and pays for the parts and labour costs to repair your vehicle whether you drive 3,000 or 30,000 miles per year.

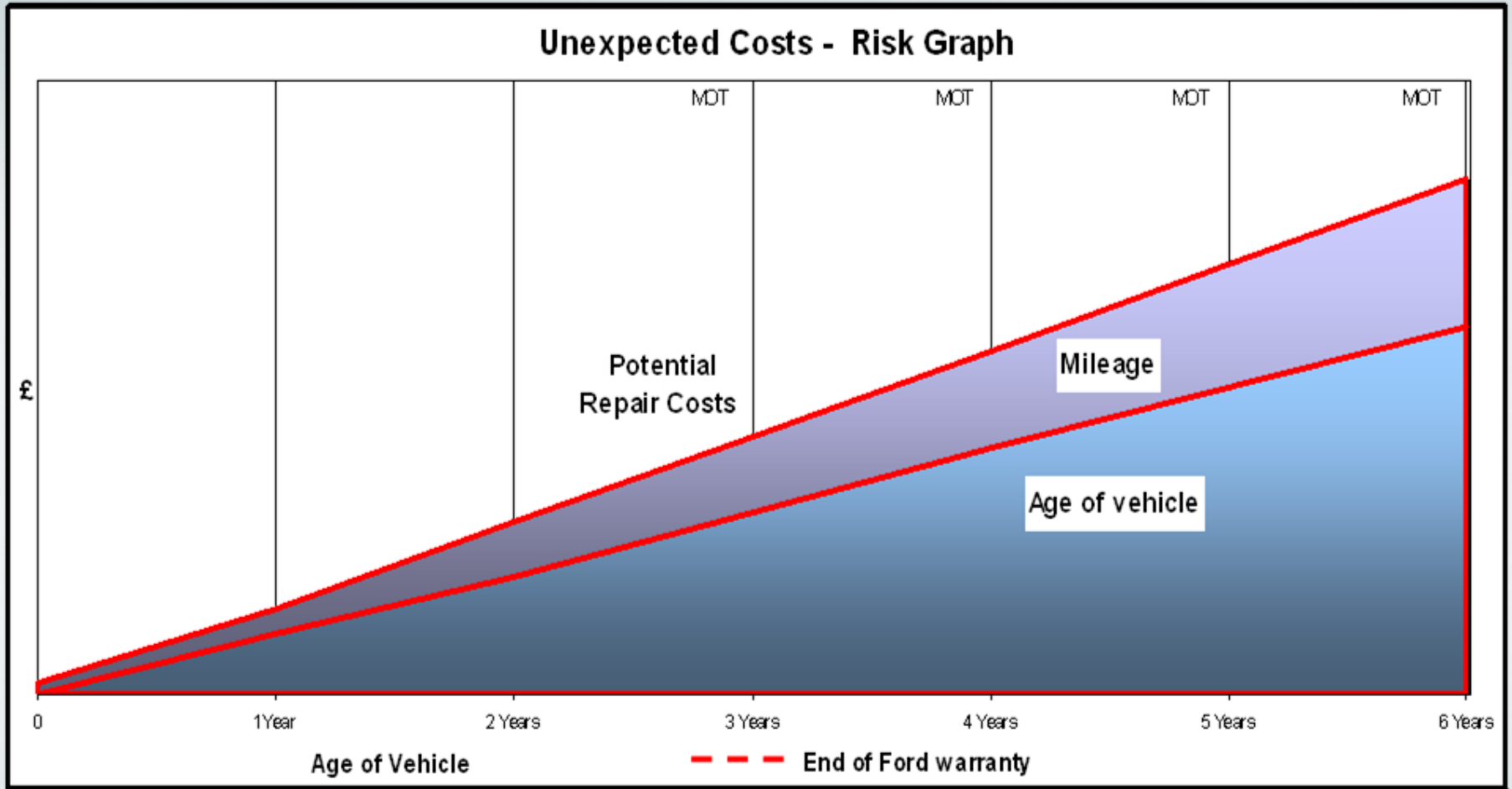
### ◆ ***How much do you budget each month to pay for unexpected repair costs?***

With labour rates of £75 - £95 + VAT per hour and parts costs rising each year, let Ford Protect pay for the repair of mechanical and electrical failures to your vehicle.

### ◆ ***What will be the main use for your car?***

How would you manage if your car was off the road? Would you need it repaired quickly and prefer someone else to pay the bill? This is where Ford Protect can pay for itself.





Have you ever thought about the unexpected costs of running your vehicle as it's age and mileage increases? The risk of a mechanical part failing also increases, whilst electrical parts (just like a light bulb) can fail at any time.



# WHAT DOES FORD PROTECT COVER?

FORD PROTECT

Vehicles up to 10 yrs old / 100,000 miles at time of warranty sale (then unlimited mileage)

## All Mechanical & Electrical Parts & Labour Cover Including

Claim limit is the vehicle purchase price; prices in (red) are typical repair costs for a Focus

- Failure due to **wear and tear** on all covered parts, up to a maximum of 70,000 miles
- Engine (£4250) turbo (£1650) cylinder head (£3750) flywheel (£980) pistons & rings (£1400) Oil Seals (£680) Glow Plugs (£200) High Pressure Pipes (£250)
- Gearbox manual (£2700) automatic (£3200) internal gears (£1360) selector forks (£700)
- Fuel System - injectors (£580) fuel pump (£540) throttle body (£390) oil pump (£910)
- Suspension - wheel bearing (£210) drive shafts (£500) wishbones (£310) coil spring (£265)
- Cooling system - radiator (£350) water pump (£455) oil cooler (£390) thermostat (£210)
- Braking - master & wheel cylinders (£360) calipers (£350) ABS modulator (£1250)
- Electrical system - starter motor (£290) alternator (£330) dashboard instruments (£550) central locking (£280) wiper motor (£300) window motor (£300) heated screens (£445)
- ECU - Electronic Control Unit and sensors (£780) heated seats and motors (£289)
- Power steering rack (£980) and pump (£600)
- Xenon/LED Headlamps (£520)
- Air Conditioning - condenser (£500) and compressor (£700)
- Catalytic convertor (£630) + DPF (£1170) up to 70,000 miles, oxygen sensor (£185)
- 6 disc CD Player (£550) Bluetooth (£305) remote coded key (£150)
- Integrated Multimedia & Satellite Navigation Systems (£2500)
- Please note Diagnostics charges may apply



- With MOT Test cover you do not need to worry if your vehicle fails its next MOT as many of the items listed on your fail certificate (VT30) will be paid for by Ford Protect, even if the cause is due to wear & tear. The vehicle must have 90 days current MOT when purchased.
- Protection is available for the next **1, 2 or 3** consecutive MOT tests
- MOT cover may be purchased without a Ford Protect warranty
- **Claims limit is £750 per MOT**, with a £25 excess
- MOT cover does not pay for MOT test or any re-test
- Covered items include elements of:-
- **Lighting System** - headlamps, fog lights, side lights, indicator and hazards (**£190**)
- **Steering** - power steering, steering control and mechanism, wheel bearing (**£180**)
- **Suspension** - drag links, wishbones, mountings, springs, track rod end (**£200**)
- **Braking** - calipers (**£300**) wheel cylinder (**£180**) master cylinder, discs and drums
- **ABS** – modulator, sensor (**£175**) ECU (**£750**) Brake pipes, hoses and cables
- **Seatbelts** - Seat Belt condition and operation
- **Failed Emission Standards** - oxygen sensor (**£240**) ECU (**£650**) tuning and adjustment



## ◆ Ford Protect AA Roadside Assistance (optional)

- **Roadside Assistance** - effect a repair at roadside, gets you going again.
- **Recovery** - retrieve your vehicle and passengers to the nearest Ford dealer.
- **Home Start** - repair at home or retrieve to nearest Ford dealer
- Dedicated telephone number **0800 316 0594**
- UK Assistance 24 hours a day, 365 days a year
- Vehicle is covered for all authorised drivers
- Assistance if you run out of fuel, have a flat tyre or battery
- Assistance if you are involved in a minor traffic accident, tow off motorway can cost **£150**
- Ford Protect AA Roadside Assistance may be purchased to cover 2<sup>nd</sup> and 3<sup>rd</sup> year of Ford warranty at a cost of £5 per month
- Ford Protect AA Roadside Assistance is not available without the purchase of a Ford Protect warranty. Warranty and AA cover will expire simultaneously



## Additional Warranty Benefits

### ◆ Vehicle Hire

- £60 per day, up to a maximum of 7 days, for valid Ford Protect claims
- For major repairs only, excludes first 24 hours of any accepted claim
- Waiting for parts and repair date not covered

### ◆ Overnight Accommodation & Rail Fares

- Up to £100 towards hotel (including a taxi fare).
- Rail expenses if you are unable to return home.
- Available when valid repair is authorized.

### ◆ Driving Abroad

- Reimburses you for valid claims on repairs required when abroad in mainland Europe. Pay the repairer in Europe and reclaim when you return to the UK





- Ford Protect warranties, unlimited claims up to purchase price
- Vehicles should be serviced at a Ford main dealer or VAT registered garage within 30 days or 1000 miles of due date (invoice should be retained)
- Day one cover & online policy registration
- Warranty is valid in mainland Europe
- Hire & Reward cover option available (2.5 x normal premium applies)
- There is no mileage restriction during the warranty period
- Authorisation should be gained from the claims team prior to repairs being completed
- Please refer to the terms and conditions, which are available upon request.



## ◆ ***Can't afford it***

You are precisely the person who most needs Ford Protect. How would you pay for any repairs once your manufacturer's balance of warranty (or 3-month warranty) has expired?

White Goods warranties are at least 50% of the cost of the product. Ford Protect is less than 10%.

## ◆ ***Ford's are meant to be reliable***

Mechanically all cars are reliable, however your vehicle has Air Conditioning, CD Player, Power Steering, Electric Windows, Central Locking, Sensors. As cars get older and the mileage increases the risk of failure to one of the thousands of parts on your vehicle also increases.

## ◆ ***Balance of existing warranty is enough***

Problems do not occur in the first few months, they usually occur in 2 - 3 years time, as the car ages and you are liable for repairs. You need protection for the full period of your ownership.

## ◆ ***Warranties aren't worth the paper they are written on***

This a Ford Approved cover and the Gold cover also protects against wear and tear to covered parts, up to 70,000 miles. Isn't it better if somebody else pays for unexpected repair bills on your vehicle for as long as you own your vehicle.

## ◆ ***Warranties are a waste of money - I never claim***

All warranties are a waste of money until you have an unexpected repair bill. Why have car, life, house cover if you never claim, ***just in case***. One claim could pay for the warranty.





# How long are you expecting to keep the vehicle?

Duration	Standard	9 months 0% per month	Special	9 months 0% per month	Duration	Standard	9 months 0% per month	Special	9 months 0% per month	Duration	Standard	9 months 0% per month	Special	9 months 0% per month
3 mths	£281	£31.22	£341	£37.89	13 mths	£407	£45.22	£557	£61.89	25 mths	£557	£0.73	£824	£91.56
4 mths	£293	£24.42	£363	£40.33	14 mths	£419	£46.56	£579	£64.33	26 mths	£570	£0.72	£849	£94.33
5 mths	£305	£33.89	£385	£42.78	15 mths	£431	£47.89	£601	£66.78	27 mths	£583	£0.71	£874	£97.11
6 mths	£317	£35.22	£407	£45.22	16 mths	£443	£49.22	£623	£69.22	28 mths	£596	£0.70	£899	£99.89
7 mths	£329	£36.55	£429	£47.67	17 mths	£455	£50.56	£645	£71.67	29 mths	£609	£0.69	£924	£102.67
8 mths	£341	£37.89	£451	£50.11	18 mths	£467	£51.89	£667	£74.11	30 mths	£622	£0.68	£949	£105.44
9 mths	£353	£39.22	£473	£52.56	19 mths	£479	£53.22	£689	£76.56	31 mths	£634	£0.67	£974	£108.22
10 mths	£365	£40.56	£495	£55.00	20 mths	£491	£54.56	£711	£79.00	32 mths	£647	£0.66	£999	£111.00
11 mths	£377	£41.89	£517	£57.44	21 mths	£503	£55.89	£733	£81.44	33 mths	£660	£0.66	£1,024	£113.77
12 mths	£389	£43.22	£539	£59.89	22 mths	£515	£57.22	£755	£83.89	34 mths	£673	£0.65	£1,049	£116.56
					23 mths	£527	£58.56	£777	£86.33	35 mths	£686	£0.64	£1,074	£119.33
					24 mths	£539	£59.89	£799	£88.78	36 mths	£699	£77.67	£1,099	£122.11

AA breakdown cover can be added at a cost of £5 per month

### Ford Protect Standard Vehicles:

All Ford cars excluding Mustang & CV. Additional charge applies for Mustang & CV. Contact Business Manager for pricing.

Hire & Reward - Ford vehicles only must be under 5 yrs 50,000 miles additional charge applies please ask for pricing

